



# LMS Review Project

[lms.gmu.edu](https://lms.gmu.edu)

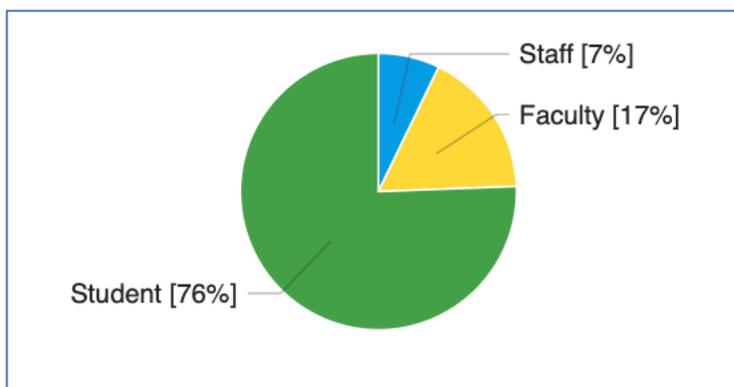
## SUMMARY OF LMS PRESENTATION EVALUATION SURVEY

The following data has been compiled from the surveys offered to the faculty, staff, and students after the LMS vendor presentations. The survey was open from May 8 - May 29, 2023. A total of 961 responses were recorded from 165 faculty members, 69 staff members, and 725 students. Respondents completed the feedback survey for each of the LMS presentations separately, with 676 responses regarding Canvas, 188 responses regarding Blackboard Ultra, and 95 responses regarding Brightspace.

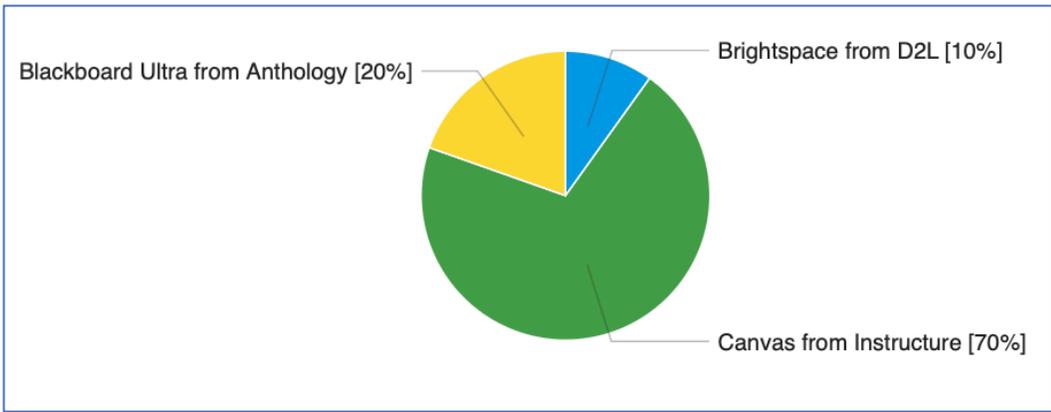
The vendor presentations were attended by an average of 30 people in person and an average of 117 in Zoom. The presentation recordings were watched an average of 210 times each.

*Note: Many students responded to a Reddit post which increased the student response rate, however there is no evidence that all student respondents viewed the demos.*

Below, charts 1 and 2 show the distribution of survey responses by user group and each LMS, respectively.



**Chart 1.** Distribution of survey responses by user group. Most survey responses came from students (725 count), making up 76% of total survey responses. Faculty members (165 count) made up 17% of responses and staff (69 count) made up 7% of the total responses.



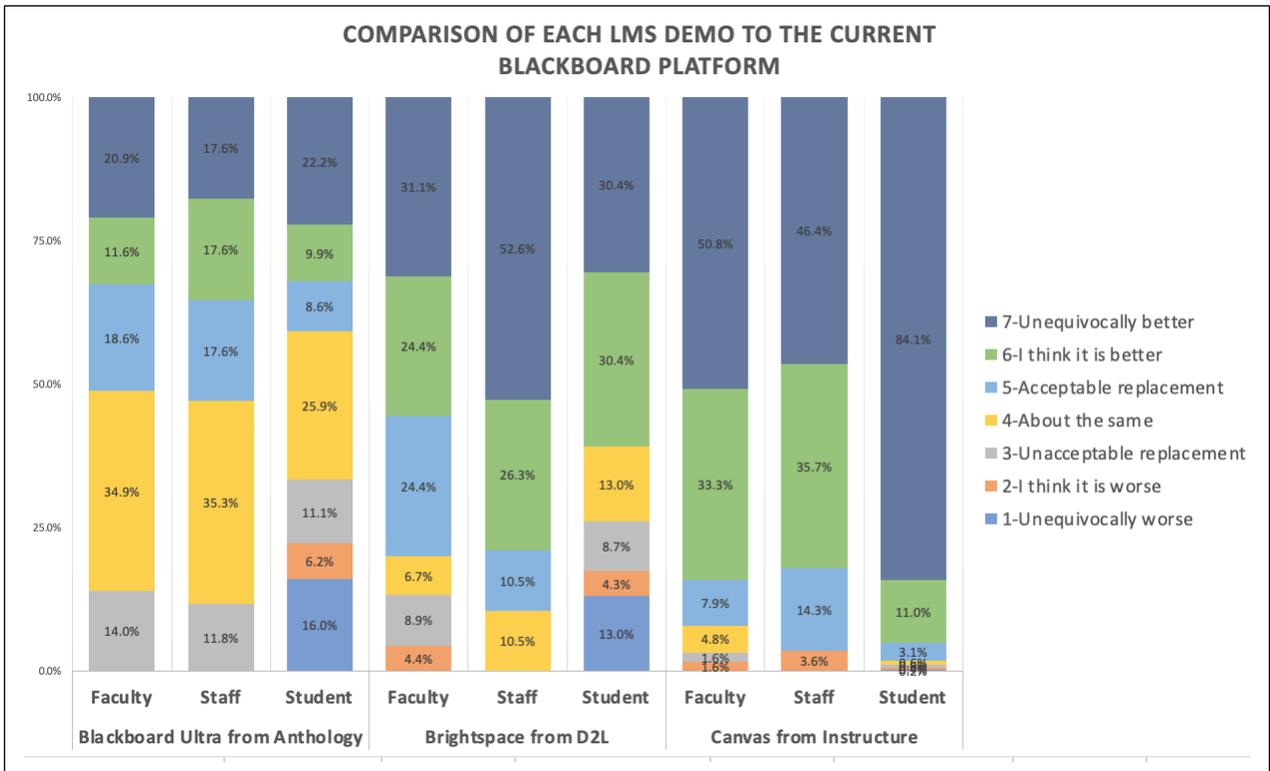
**Chart 2.** Distribution of survey responses regarding LMS platform. Canvas received the most responses at 676 recorded (70%), followed by Blackboard Ultra at 188 (20%), and Brightspace at 95 (10%).

### COMPARISON BELIEFS ABOUT THE LMS PLATFORM OPTIONS

This question asked the respondent to compare the new LMS with the current version of Blackboard. Note: respondents were not asked to directly compare the three finalists against each other.

Key take-aways:

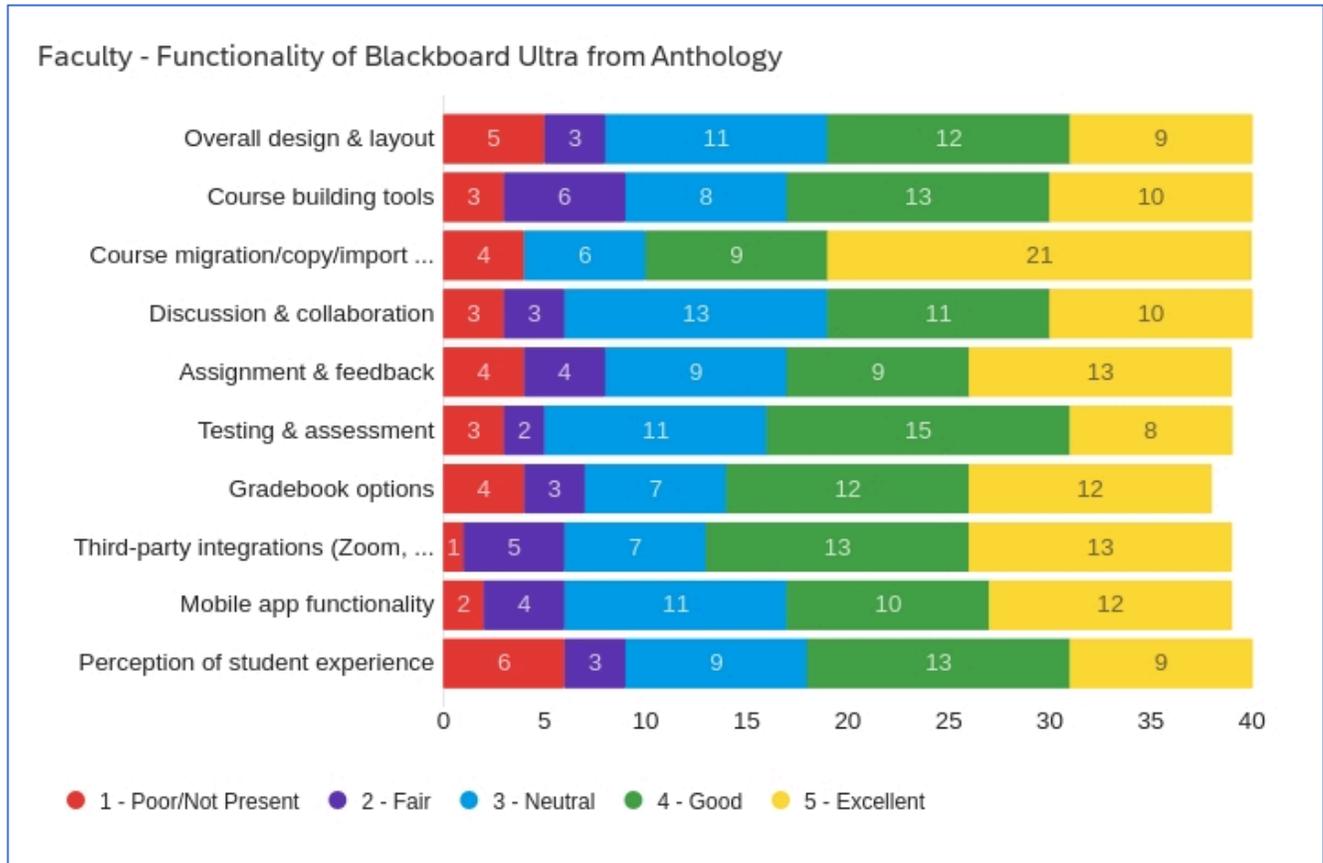
- Students overwhelmingly believe (84%) that Canvas is unequivocally better than the current Bb platform.
- 84% of Faculty and 82% of Staff think that Canvas is better or unequivocally better than the current version of Bb.
- 56% of Faculty and 79% of Staff think that Brightspace is better or unequivocally better than the current version of Bb.
- 35% of Faculty and 35% of Staff think that Blackboard Ultra is about the same as the current version of Bb.



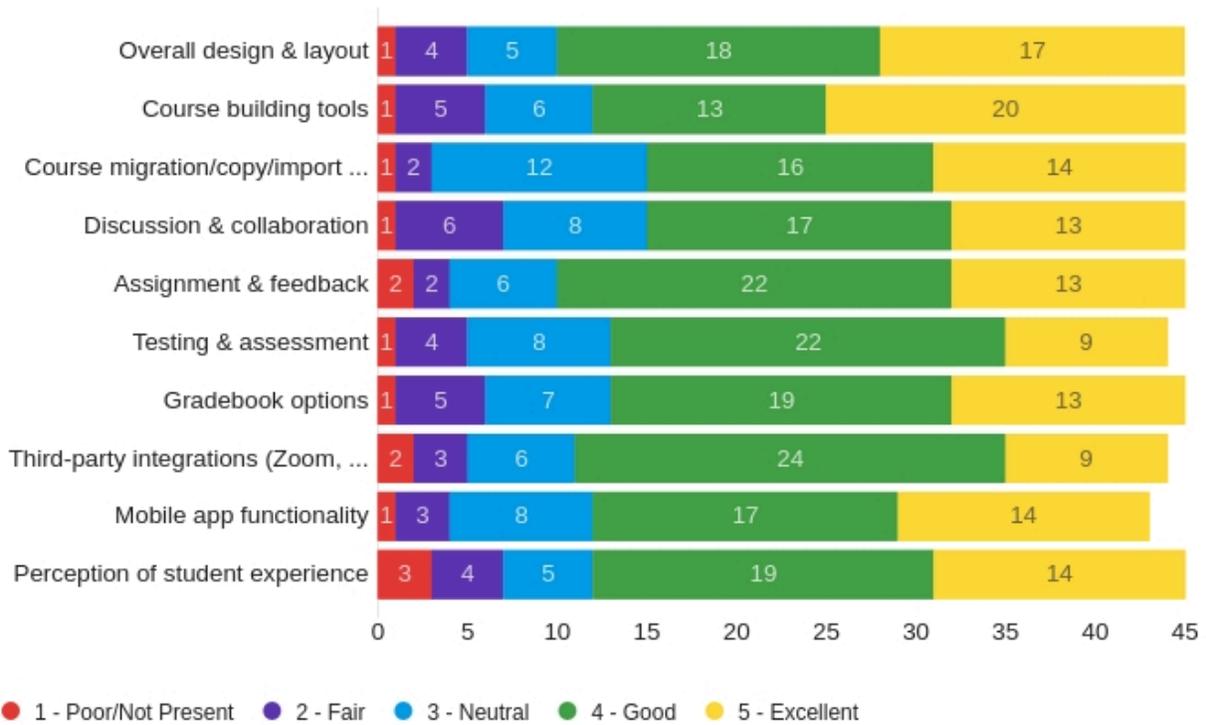
## FUNCTIONALITY QUESTIONS OF FACULTY, STAFF, AND STUDENTS

The following questions asked respondents to rate their perception of specific functionalities of the three LMSs. Five (5) of the functionality questions were the same for all 3 user groups, while 5 were unique to the user group.

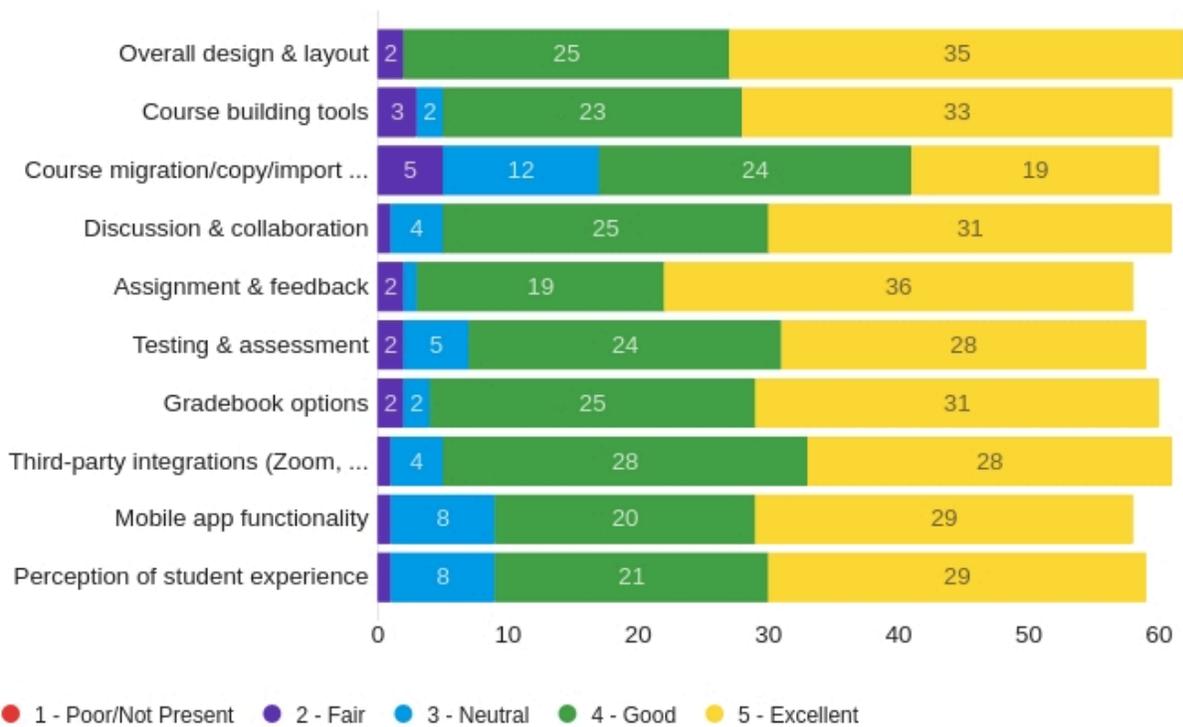
### FACULTY - FUNCTIONALITY OF THE LMS PLATFORM OPTIONS



### Faculty - Functionality of Brightspace from D2L

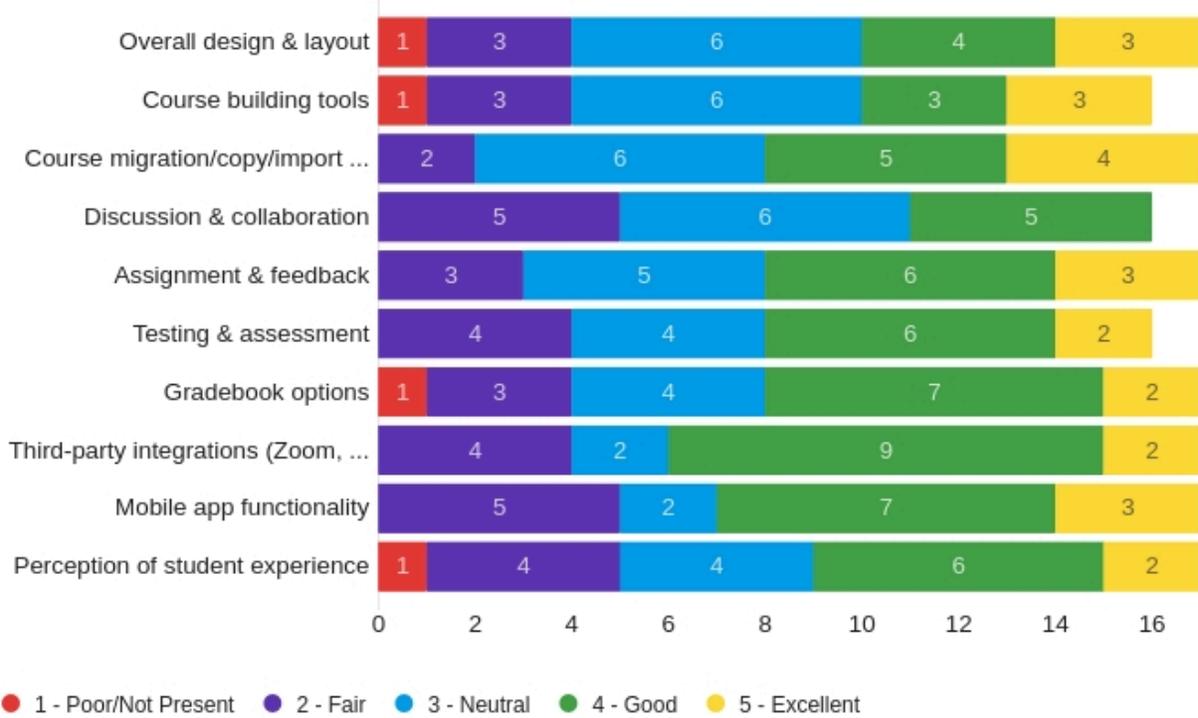


### Faculty - Functionality of Canvas from Instructure

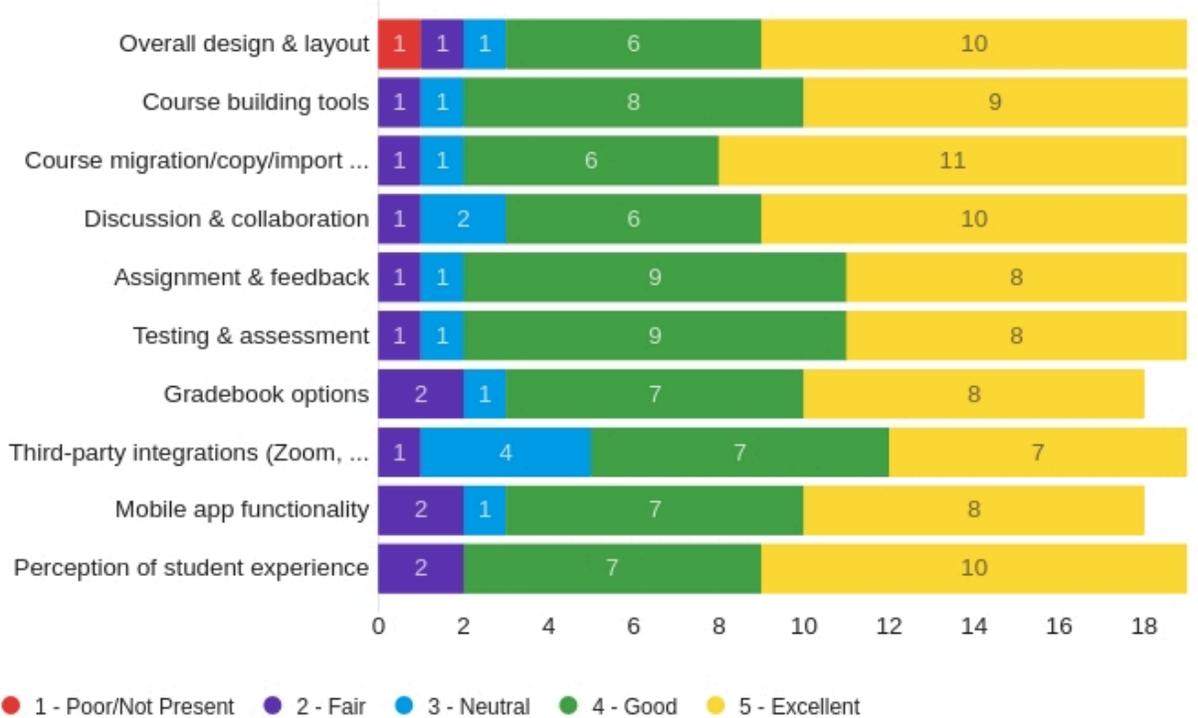


# STAFF - FUNCTIONALITY OF THE LMS PLATFORM OPTIONS

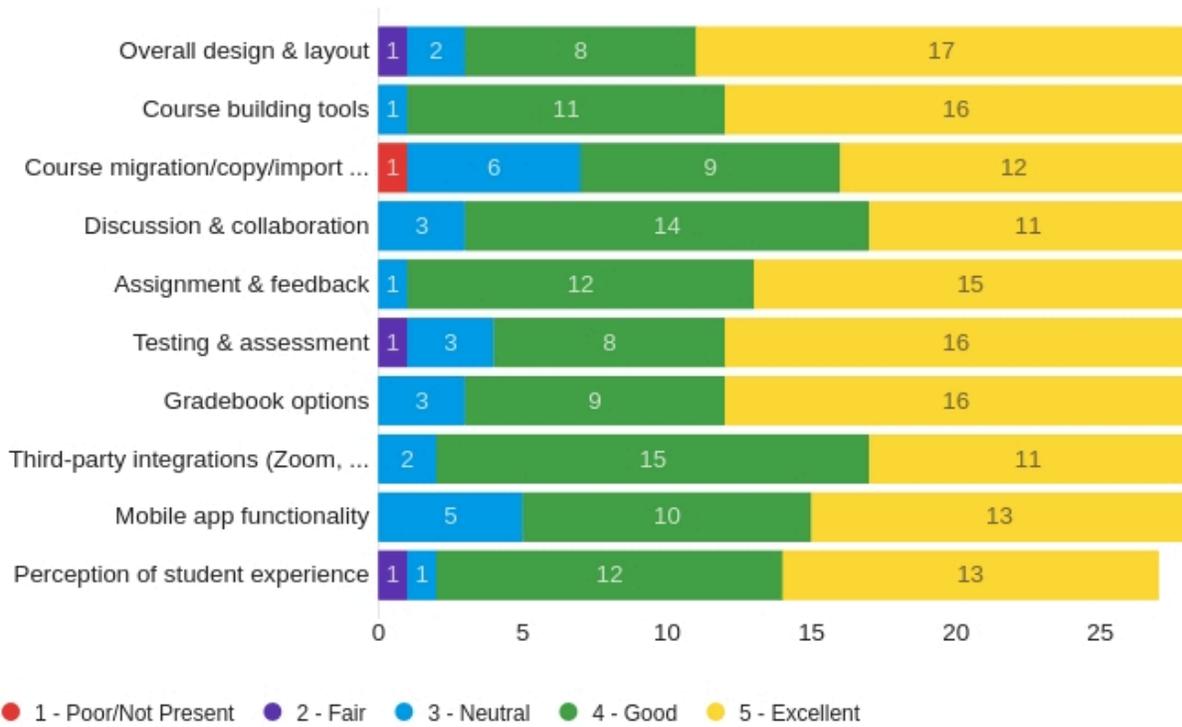
Staff - Functionality of Blackboard Ultra from Anthology



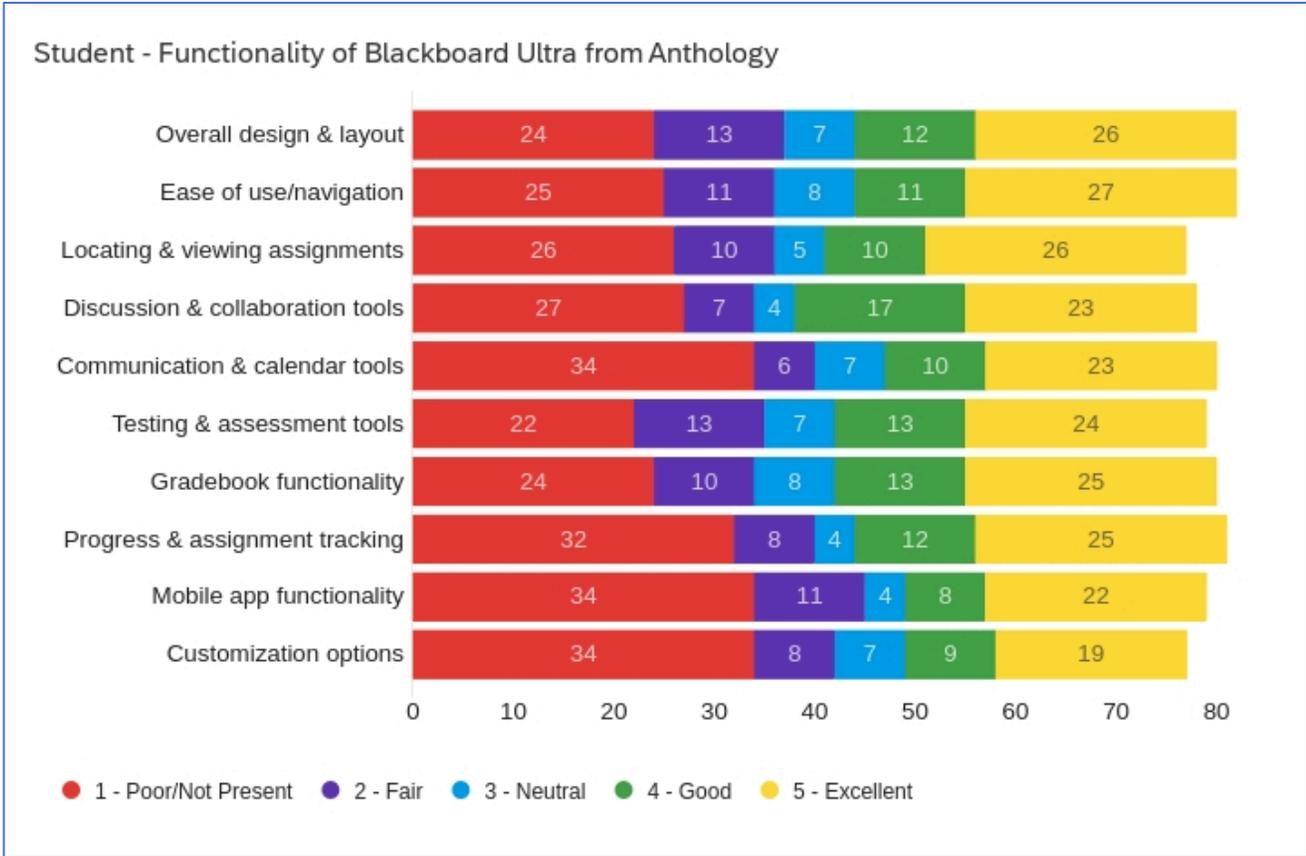
Staff - Functionality of Brightspace from D2L



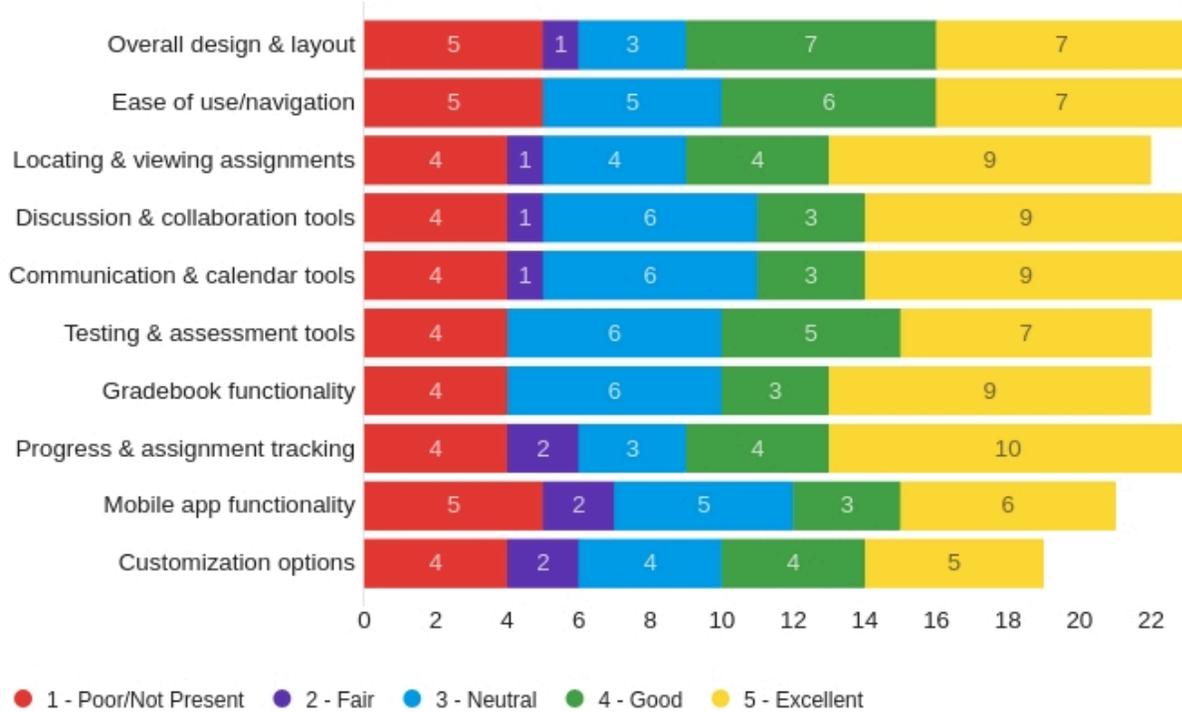
### Staff - Functionality of Canvas from Instructure



# STUDENT - FUNCTIONALITY OF THE LMS PLATFORM DEMOS



### Student - Functionality of Brightspace from D2L



### Student - Functionality of Canvas from Instructure

